



Cherry City Derby Girls

2010 Program Advertising Rates

LOCATION	PRINT SIZE	COST	Check here for size choice	
			1st Choice	2nd Choice
Outside Back Cover	8"h x 5"w	\$200		
Inside Back Cover	8"h x 5"w	\$175		
Inside Front Cover	8"h x 5"w	\$175		
Full Page	8"h x 5"w	\$150		
1/2 Page	8"h x 2.5"h OR 4"h x 5"w	\$100		
1/4 Page	4"h x 2.5"w OR 2"h x 5"w	\$75		
1/8 Page	2"h x 2.5"w	\$50		

Please specify first and second choices (if applicable). All ads are black & white unless otherwise specified.

Ad sizes and pricing are based on a print volume of 3000 programs.

Advertiser Info:

Name: _____

Address: _____

City/State/Zip: _____ Phone: _____

Email: _____

Details Details Details!

File Format: Files must be 300 dpi or higher. Preferred formats are: .jpg or .pdf (with embedded or included fonts)

File Size: Please view size chart provided on next page. If ads are not sized properly, we will do our best to contact you and meet your needs. If we cannot contact you, we reserve the right to stretch or shrink ad to fit the paid space.

Fonts: When sending ad as .pdf file, please ensure to embed or include font files. If fonts are not embedded or included, we will do our best to match fonts, but there is no guarantee.

If you need assistance, we can design your ad for a nominal fee.

To ensure your ad is featured in the July 17th bout program, please email prepared ad to carlewright@gmail.com by Friday, July 9.

The Fine Print...

All ads must be prepaid by check or money order payable to Cherry City Derby Girls. Please mail to: PO Box 13525, Salem, OR 97309. If check is returned there will be an additional fee of \$25 and advertiser may lose opportunity for future partnership. Ads are given on a first paid basis. If preferred ad space/size is not available, advertiser will receive the difference between first and second choice refunded, or charged, if there is a price difference. Established sponsors receive preferential treatment. All ads are subject to approval. Cherry City Derby Girls may reject ads they deem not aligned with their mission, vision and goals.

Signature of Advertiser: _____ Date: _____

By signing this document, advertiser agrees to the above terms and conditions.

Half Page - Tall
8"h x 2.5"w
\$100

Cherry City Derby Girls

Bout Program Advertisement Sizes & Rates

Also Available:

Outside Back Cover 8"h x 5"w \$200
Inside Front Cover 8"h x 5"w \$175

Inside Back Cover 8"h x 5"w \$175
Full Page 8"h x 5"w \$150

Eighth Page
2"h x 2.5"w
\$50

Quarter Page - Wide
2"h x 5"w
\$75

Quarter Page - Tall
4"h x 2.5"w
\$75

Half Page - Wide
4"h x 5"w
\$100